

Enduro Medical Technology, Inc. A Contender for "World's Best Technology" Title

The Enduro N.E.S.T. Grabs Attention at the 2008 WBT showcase

April 2, 2008 | Arlington, TX – Enduro Medical Technology was among the top technology innovators from across the nation and around the world presenting at the March 26-27 WBT showcase in Arlington, Texas.

Enduro presented The Enduro N.E.S.T. (NASA Equine Support Technology), which uses NASA Cable Compliant Joint Technology to safely transfer horses in an upright position for surgical procedures, and S.A.M. (Secure Ambulation Module) which uses the NASA Cable Compliant technology to safely stand and support patients receiving physical therapy. S.A.M. was initially introduced at Walter Reed Army Medical Center to treat our soldiers injured in Iraq. Enduro Medical Technology, Inc. was rigorously screened and mentored by WBT showcase commercialization experts to present to an audience including over 100 venture investors and Fortune 500 licensors.

"The revolutionary nature of the technologies presenting at the WBT showcase makes it a must-attend event for investors and licensing scouts," said Paul Huleatt, WBT showcase CEO.

The WBT showcase is the nation's premier event showcasing the largest collection of undiscovered technologies emanating from the world's leading universities, labs and research institutions.

The Enduro N.E.S.T. booth had significant traffic as its video presentation demonstrated a truly revolutionary approach to treating and saving valuable horses that have suffered potentially catastrophic injuries, and the treatment of our soldiers who have suffered injuries in Iraq.

Each year, just one of the WBT showcase's carefully selected presenters receives the "Best of Show" award and the event's \$10,000 Platinum prize.

The 2008 World's Best Technologies Showcase brought together 75 world-class deals and attracted over 450 attendees including over 100 bonafide investors and Fortune 500 licensees.

According to Mr. Huleatt, approximately 1/3 of past WBT showcase presenters have gone on to secure venture capital or a licensing/strategic partnering agreement with a Fortune 1000 company. To date, past presenters have raised over \$400 million in first (or next) round venture capital.

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ABOUT WBT showcase

The WBT showcase is the nation's premier event showcasing the largest collection of undiscovered technologies emanating from the world's leading universities, labs and research institutions. The **2009 WBT showcase** will be held March 24-25 in Arlington, Texas. www.wbtshowcase.com